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Wagner, Gallivan and Hoffmann of Boston Realty Advisors lease 109,318 s/f to Babson College

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Wellesley, MA Boston Realty Advisors (BRA) represented Babson College in a new 15-year lease

for the Longfellow Wellesley Tennis and Health Club in the former Boston Sports Club (BSC) at 140 Great Plain Ave.

Boston Realty Advisors assisted Babson in choosing Longfellow Health Clubs to take over the 109,318 s/f property, following a marketing of the property that drew more than 50 interested parties.

The transaction was completed by BRA managing director Joe Wagner, accompanied by managing director and partner Whitney Gallivan and retail associate Gus Hoffmann.

“The leasing process was incredibly competitive,” said Wagner.

In a recent letter to members and friends, Longfellow announced that as of mid-May the club business assumed the space formerly occupied by BSC Wellesley Club at Babson College. The BSC closed in November 2023 after nearly 50 years of operation.

“Following a thorough selection process that garnered interest from over 50 parties, Babson College chose Longfellow to lease this facility for the next two decades,” the letter said. “We have swiftly initiated comprehensive remodeling and repair efforts for every aspect of this extraordinary and important health and tennis club that has served many communities for several generations of members.”

Founded in 1972, the Longfellow Health Clubs have become one of 50 largest health club businesses in the country. Longfellow now has six clubs in three states and is locally owned.

Longfellow said it is investing millions of dollars into upgrading and beautifying the property, with plans to open soon, likely in July or August. Memberships will go on sale July 1.

The new club will feature six resurfaced indoor tennis courts, serving as home to the New England Tennis Academy and offering adult and child programs. It will also offer a six-lane indoor swimming pool, a strength-training area, exercise studios, a mind-body studio for yoga and similar classes, and a Pilates Studio.

Other features will include three Pickleball Courts, a basketball court, and a nursery. Future additions may include preschool and after-school programs, physical therapy, and an outdoor family aquatics facility.

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