

2024 Ones to Watch - Rising Stars: Krista Broyles, SV Design

June 28, 2024 - Spotlights



Krista Broyles, AIA Associate

"Krista has made a profound impact in the affordable family and senior housing community by spearheading projects from conception to completion, such as Harborlight Homes' Anchor Point and Beverly Village for Living & the Arts. Her leadership and knowledge led to her recent promotion to Associate. Krista has an innate ability to bring project teams together with strong communication skills and her outgoing nature." - Jen Hocherman, AIA, Principal at SV Design.

In the last 12 months what accomplishment are you most proud of? I started working on Maple Woods, an affordable senior housing project in Wenham, ten years ago. Residents moved in this year, and I'm proud to have helped lead the project through a decade of collaboration and coordination with team members. This project balances sustainability goals, programmatic requirements, and the desire to create beautiful homes for its residents. Its successful outcome was in part due to the strong communication skills I cultivated while working on it.

Who are the key people in your life that have contributed to your success? My husband, who has shown me so much grace as my career continues to grow. Together we balance the workload of family life so that we both have the opportunity to succeed in our careers. He has taught me what a true partner is in this life. And my colleagues, who I trust and count on daily. They allow me to make mistakes, mentor me, and give me space to continuously grow.

How do you balance your rising career with your personal life? I think it takes respect for yourself/family and respect for your career/colleagues. The demand of each ebbs and flows, but without them both, I would not be me. Each one has shaped the person I am. I will take the push and pull of juggling deadlines and clients with raising children and watching them grow any day. For me, without one I would not be as successful at the other.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540