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## **2024 Ones to Watch - Rising Stars: Magnolia Dow-Moore, McDermott Ventures**

June 28, 2024 - Spotlights



Magnolia Dow-Moore  
Director of Communications

“For the past 10 years, Magnolia Dow-Moore has developed innovative communications strategies positioning commercial real estate assets across Greater Boston. She has garnered important community support for over 15 million s/f of transformative urban projects, and created innovative marketing strategies to help local and national companies grow their portfolios.” - Pam McDermott, Founder & CEO at McDermott Ventures.

In the last 12 months what accomplishment are you most proud of? I was thrilled to bring aboard an international renewable energy company this year. We have recently expanded our real estate communications efforts to include assisting renewable energy start-ups - helping companies identify sites for manufacturing and headquarters. Each of these sites requires local community discussions and approvals which have required new innovative approaches to help the public understand this industry. In addition we have helped our clients incorporate clean energy practices into their development strategies.

How do you balance your rising career with your personal life? It is really important to love what you do. We are a boutique consulting firm – so it often feels like we are an extension of our client’s teams. This has created strong, long-term relationships, which makes what we do not feel like work. My wife has experience in event planning, so while she has her own career, she has also been included in the planning of some of our larger events, which has been both valuable and really fun.

Outside of your career, where else do you seek continuous learning and personal growth? I am so grateful for the events produced by the Boston Chamber of Commerce and NAIOP. Since I started my career in the real estate industry, these organizations have led the charge on many legislative issues and impacted land use planning for development. The experience I have gained participating in conversations around challenges in the industry has allowed me to better serve my clients, and develop more meaningful communications strategies to support their respective growth and goals.