



CELEBRATING  
55 YEARS

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## **2024 Ones to Watch - Rising Stars: Will Nelson, Norfolk Multifamily Cabinets & Countertops**

June 28, 2024 - Spotlights



Will Nelson  
Multifamily Construction Manager

## Norfolk Multifamily Cabinets & Countertops

“Working with Will over the past several years has been a privilege. His diligence, intelligence, and high standards raise everyone’s game, and he excels at every task. Will is an invaluable member of the Norfolk Multifamily team.” - Jack Kearns, Multifamily Operations Manager at Norfolk Multifamily Cabinets & Countertops.

In the last 12 months what accomplishment are you most proud of? In the past 12 months I have been a part of more than 1,000 new and renovated apartments in the New England region. Four years ago, when I started my career at Norfolk, that would have shocked me. Today, with the help of a strong team, and partnered with the hard-driving GC’s of our area I believe that number will be only a stepping stone.

How do you balance your rising career with your personal life? With two school-aged children at home and a jam packed schedule at work it is a challenge. Fortunately, my management team at Norfolk empowers us with the tools and processes needed to achieve results in the field. I take full advantage of new applications and technologies to drive productivity. Being able to work effectively at a jobsite, from home, or in the office allows me to complete tasks and still be a family man.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540