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68CELEBRATING  
55 YEARS

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## Derby Street Shops celebrates 20 years

June 28, 2024 - Retail



Hingham, MA Derby Street Shops celebrated its 20th anniversary this past June. Since opening in 2004, Derby Street Shops has evolved as a community hub, integrating shopping and dining with amenities, public art, and experiences and programming. The property is connected to the community more than ever and continues to redefine retail innovation. To commemorate this major milestone, Derby Street held a week of celebrations.

Over the years, Derby Street has grown an unparalleled roster of over 60 first-to-market and direct-to-consumer brands, top-tier national retailers and local businesses. Recent additions include sustainable performance apparel brand Vuori, blow dry studio Drybar, Pilates Studio [solidcore], resort wear brand Lilly Pulitzer, and the forthcoming Ben & Jerry's, Faherty, and bartaco, offering a unique beach-inspired dining experience. Derby Street's 20th anniversary also commemorates some of its valuable local partnerships with South Shore businesses, such as The Shoe Market, a family-owned store that has been with Derby Street since its inception and is also celebrating its 20th anniversary at the property. In addition, after popping up for eight different holiday seasons, local surf and skate brand Levitate opened a permanent storefront at Derby Street on June 1.

“Derby Street Shops has always felt like the perfect fit for our family store. We’re honored to celebrate 20 years of partnership with the incredible team at WS Development,” says Greg Lagrotteria, co-owner of Shoe Market.

“Over the past two decades, we have really evolved into a one-of-a-kind destination on the South Shore where guests can find exciting new-to-market brands alongside beloved local ones. We are so proud to continue bringing unique new businesses to the property and to foster our long-standing relationships with those that have been with us for many years,” says Caroline Hessberg, general manager of Derby Street Shop. “As we celebrate our 20th anniversary, we are thankful for our loyal community and are thrilled to offer the South Shore a truly special experience.”

Derby Street Shops continues to bring the community together with over 100 events a year, including kid-friendly activities, holiday programming, outdoor fitness, music and so much more, with many events supporting local organizations. Long-standing partnerships with nonprofits like Arc of the South Shore, Hingham Unity Council, South Shore Conservatory, and Cardinal Cushing Centers have not only enhanced the property’s event offerings but have also provided substantial fundraising opportunities and inclusive programming, reinforcing Derby Street’s role as a community pillar.

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