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Diggs joins Reveler Development as finance director

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Jonathan Diggs

Portland, ME Reveler Development has appointed Jonathan Diggs as finance director, effective immediately. With a career in finance and a track record of strategic financial management, Diggs brings knowledge to the team and will guide Reveler's financial operations as the company seeks to unlock potential throughout southern Maine.

"I am thrilled to join the Reveler team at this pivotal moment of growth," said Diggs. "Reveler's unique ability to reimagine what's possible and then turn it into a reality is inspiring, and I look forward to leveraging my expertise to help advance Reveler's focus on developing vibrant, connected communities."

Diggs most recently served as senior financial officer for the Indirect Consumer Lending portfolio at Truist Financial, where he successfully drove fiscal strategy and operational efficiencies across multiple consumer businesses and platforms.

As finance director, Diggs will be instrumental in steering Reveler's financial strategy, overseeing financial operations, and ensuring sustainable growth – helping to drive Reveler into its next phase of development. As part of the leadership team, Diggs will evaluate market trends to predict and establish short- and long-term targets to ensure the company's financial objectives and positively shape Reveler's future projects. His deep understanding of market dynamics and proactive approach to financial management align with Reveler's mission to lead with thoughtfulness, integrity and innovation, as well as the company's commitment to constant improvement.

"Jonathan's impressive background and forward-thinking approach make him an invaluable addition to our executive team," said John Laliberte, CEO of Reveler. "We are confident that his fresh perspectives and leadership will drive our continued success in this dynamic market and allow us to continue serving the communities in which we are located."

Diggs holds a Bachelor of Arts in Accounting and Business Administration from Western Washington University, as well as a Masters of Business Administration, focused on Finance, from North Carolina State University.

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