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Bulfinch and Bosse Sports bring indoor pickleball to 97,000 s/f facility

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Natick, MA An affiliate of The Bulfinch Companies, Inc. (Bulfinch), a commercial real estate and investment firm, is collaborating with Bosse Sports, to bring a pickleball complex and culinary destination to 310 Speen St.

Bosse Sports owner DJ Bosse and partner/chef Chris Coombs merge athletic facilities with award-winning culinary expertise to create an inclusive experience for athletes and sports enthusiasts. DJ Bosse previously designed the award-winning Bosse Sports and Health Club in Sudbury. The new Bosse Sports Natick location is poised to elevate the sports and entertainment landscape in the area, providing a family-friendly experience unlike any other. Coombs has been in the high-end dining scene for almost two decades and joins as a business partner to DJ Bosse on this venture while also bringing a serious dining component along with some casual, quality dining options, presenting accessible cuisine to all.

Designed by Bosse and Coombs, the facility will be the largest indoor dedicated pickleball complex in Massachusetts, featuring 21 pickleball courts and a pickleball training center, where training, skill building, fitness and entertainment all come together. Beyond pickleball, the 97,000 s/f facility will offer lounge and event space, retail space, and multiple dining options curated by chef Coombs.

Aerial Photo courtesy of: AERIAL BOSTON PHOTOGRAPHERS

Commercial Brokers Association (CBA) awarded Bosse Pickleball at 310 Speen St. the Retail Deal of the Year at the CBA 2023 Achievement Awards dinner held at the end of March. The award recognized landlord representatives partner Scott Black and broker Andrew Murmes from Atlantic Retail and Leigh Freudenheim, CEO at Freudenheim Partners as the tenant representative.

“Bosse Sports is an exciting new addition to Bulfinch’s portfolio,” said Mike Wilcox, managing director, leasing at Bulfinch. “The new complex will bring to life our vision of creating an inclusive and vibrant space that reflects our shared values of excellence and community.”

Formerly Neiman Marcus, the property is accessible at the intersection of Rte. 9 and the Mass. Tpke. The new complex is poised to become a destination for sports enthusiasts and families seeking a blend of recreation and community engagement.

“At Bosse Sports, we are passionate about creating fun and safe environments for athletes of all levels,” said DJ Bosse. “We are delighted to announce our latest venture Bosse Pickle, where we take immense pride in pioneering the first dedicated pickleball club in Massachusetts.”

The new pickleball training center is set to open in the fall of 2024.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540