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Mall at Rockingham Park opens NH's first Free People Movement

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Salem, NH The Mall at Rockingham Park opened New Hampshire's first Free People (FP) Movement store on July 1. FP Movement offers performance-ready activewear, beyond-the-gym staples, and a hand-picked assortment of nourishing supplements and elixirs to support customers' practice from the inside out.

"The Mall at Rockingham Park is excited to welcome New Hampshire's first and only FP Movement to our lineup of incredible fashion-forward retailers," said Elizabeth Tetreault, area director of marketing at The Mall at Rockingham Park. "FP Movement will offer customers a chance to explore high-quality, fashionable, and breathable clothing for everyday wear and workouts alike. FP Movement will strengthen the overall retail offerings for our customers at The Mall at Rockingham Park."

FP Movement joins the recent addition of MINISO as well as DICK's House of Sport, Earthbound Trading, and Anthropologie to the lineup of retail, restaurant, and shopping experiences that calls The Mall at Rockingham Park home.

FP Movement is Free People's activewear brand, which effectively combines function and fashion. Their goal is to promote movement and encourage community-driven fitness and wellness experiences. FP Movement offers a variety of activewear, including tops, bottoms, one-piece outfits, bathing suits, shoes, and accessories such as hats, bags, and hair accessories.

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