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Reno Properties to represent Young's Sprinkletown concept expansion

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Newington, CT Reno Properties Group has represented Zac Young's Sprinkletown Donuts & Ice Cream, from the celebrity pastry chef and television personality Zac Young, as they expand their new concept to Foxwoods Resort & Casino.

Sprinkletown Donuts & Ice Cream is a brand-new sweets shop that offers a fresh concept to the sweets scene, providing patrons with the opportunity to craft their own delicious creations through customizable donuts and signature ice cream sundaes. With a "choose your own adventure" menu, guests can personalize their treats by selecting from an array of flavors, glazes and sauces, toppings, or flavored sugars.

Young, known for his Thanksgiving dessert sensation the PieCaken, will grow Sprinkletown's

footprint with the help of Reno Properties Group. Reno's team is seeking locations throughout the country ranging from 500 to 1,500 s/f.

Reno Properties was recently appointed as the representative of boutique movie theater company O'Neil Cinemas, and The Farmer's Cow Calfe & Creamery expansion goals. Achieving three significant representation deals within a span of four months underscores Reno Properties' commitment to fostering growth and innovation.

"This isn't your average bakery. It's trendy, delicious and brings a custom experience to indulging in sweet treats", said VP of leasing at Reno Properties Group Dan Garofalo Jr "We have a strong history of guiding exceptional businesses through diverse geographical markets, and we are honored to have Zac Young trust us in this process. We look forward to bringing them to your communities."

Photo by Stephen Slade

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