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SMPS Boston names board of directors for 2024 - 2025

September 13, 2024 - Front Section



Top row (from left) are: Britt-Anya Bursell; Molly Romano, CPSM; Shannon Koop; and Annie Langlois.

Middle row (from left) are: Virginia Kilbourn; Allison Flood; Phil Learmonth, CPSM; and Dacota Griffin.

Bottom row (from left) are: Alexa Prenovitz; Katherine Lesko; Lauren Hickey; and Emily Thibeault.

Boston, MA SMPS Boston, a volunteer organization for marketing professionals in the architecture, engineering, and construction (A/E/C) industries, has named its new board of directors for the

upcoming program year. The new board includes 12 members of SMPS Boston, all of whom represent and help the organization in meeting its vision, Business Transformed Through Marketing Leadership. The board has dedicated this program year to the theme, "Evolve." The board is thrilled for a new chapter year filled with exceptional educational, networking, volunteering, and program-oriented events that show our commitment to providing content that positions our members to transform their businesses as marketing leaders.

SMPS Boston is one of the largest and most active chapters in the Society for Marketing Professional Services. The 2024- 2025 Board of Directors is represented by the following A/E/C marketing and business development professionals:

- President: Britt-Anya Bursell - marketing manager, proposals & operations at Tighe & Bond;
- Vice President/President-Elect: Molly Romano, CPSM - marketing manager at Windover;
- Immediate Past President: Shannon Koop - senior manager corporate development at GEI Consultants;
- Secretary: Annie Langlois - Marketing Manager at Sasaki;
- Treasurer: Virginia Kilbourn - marketing & proposal specialist at Nitsch Engineering;
- Director of Communications: Allison Flood - marketing & proposal manager at GPI;
- Director of CPSM Certification: Phil Learmonth, CPSM - senior marketing specialist at HNTB;
- Director of Membership: Dacota Griffin - senior marketing coordinator at GEI Consultants;
- Director of Outreach: Alexa Prenovitz - proposal & content specialist II at Tighe & Bond;
- Director of Professional Development: Katherine Lesko - marketing manager at Chapman Construction/Design;
- Director of Special Events: Lauren Hickey - marketing manager at Finegold Alexander Architects; and
- Director of Programs: Emily Thibeault - marketing coordinator at HLB Lighting Design.

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