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National Lumber launches Remodelers P.R.O. Force program

November 19, 2007 - Spotlights

National Lumber invites remodeling contractors to sign up as Remodelers P.R.O. Force members to receive specialized customer service and special savings. Members will be served by P.R.O. Specialists to assist them in the stores or in the field and expedite their orders for materials and services from the various divisions of the National Lumber family of companies. Members will receive discounted pricing, loyalty rebates based on purchase tiers, monthly deals, marketing and business educational meetings, monthly newsletters and more.

Since 1934 National Lumber, a family owned and operated company, has been serving builders and homeowners throughout New England. Now in their third generation, National Lumber is led by co-CEO siblings Steven Kaitz and Margie Kaitz Seligman, company president Manny Pina, and all overseen by the chairman, Lou Kaitz. National Lumber has five lumberyards, a Reliable Truss and Components division, a National Millwork division with in-house custom millwork shop and six Kitchen Views showrooms.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540