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## **CT CCIM Chapter to host Site To Do Business workshop utilizing demographics on cash flow analysis chapter**

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# STDB®

## Site to do Business

East Hartford, CT The Connecticut CCIM Chapter is hosting a workshop on the Site To Do Business Analyst and its application for commercial real estate. The workshop will take place on Thursday, October 24 from 9:00 a.m. to 5:00 p.m. at Goodwin University in East Hartford, CT. The instructor is Stanley Gniazdowski, CCIM, CRE, CCIM Institute Instructor of the Year and president of CCIM Technologies.

Site To Do Business is commercial real estate's advanced digital toolkit, providing essential data and tools to support financial, market, spatial, and competitive analysis. By integrating quality online data in a dynamic mapping environment, Site To Do Business helps commercial real estate professionals to serve their clients and win business.

The hands-on workshop will demonstrate the impact demographics have on cash flow analysis. Attendees can expect an overview of the platform as well as exercises in case studies to show how the platform can aid in real world dealmaking.

Site To Do Business' resources can benefit those in large and small companies, from urban or rural areas, doing deals of all sizes. A variety of data is available, including population, age, and income information that can be searched in various geographic categories. The maps are interactive so

users can run a particular geographic analysis, and then alter the parameters on the fly. Users also can generate lists of types of businesses by standard industrial classification codes or business names.

One day Site To Do Business access will be provided to attendees who do not currently have access. Lunch is included.

The cost is \$60 for Connecticut CCIM Chapter members and \$90 for non-members. Advance registration is required.

Details and registration is available at [www.ctccim.com](http://www.ctccim.com).

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