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2024 Women in CRE: Jenna Brault, DiPrete Engineering

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Jenna Brault
Director of Marketing

What advice do you have for young women aspiring to enter commercial real estate? Ask questions. Become an expert in the role you want. Be the type of colleague you'd want to work with. Trust your instincts and stand your ground. Surround yourself with strong, capable, generous people – at work and at home. When presented with an opportunity, take it – even if it's out of your comfort zone.

What recent project, transaction, or accomplishment are you most proud of? As a newer member of the DiPrete team (I joined just over a year ago), I am most proud of the diverse range of tasks I've taken on and the skills I've developed in a relatively short time. I've collaborated on several exciting proposals with our engineering and surveying teams, while leading the reinvigoration of our firm's marketing efforts. These now include monthly newsletters, regular advertisements across multiple media channels, strategic networking initiatives, refreshed branding, and a strong social media presence.

What challenges have you faced as a woman in commercial real estate? My background is not in engineering, but I make it a priority to foster and maintain strong relationships with my DiPrete teammates and our partners by staying involved and continuously learning the language of the industry. I communicate openly and frequently, always asking questions to deepen my understanding. The valuable information and details provided by our team are essential to my role in the firm.

What is your vision for the future of women in commercial real estate? I see women continuing to enter the industry and take on influential roles in shaping the future of real estate development, investment, and management. The women in our firm, along with those nominated in this issue, are a testament to the character, determination, and work ethic needed to foster an even greater presence in what was once a male-dominated industry.

Why should this nominee be recognized in our Women in Commercial Real Estate Spotlight?

"Jenna Brault, despite being new to the engineering and land surveying industry, has quickly stepped into a leadership role, bringing fresh ideas and a strong enthusiasm for the future. She is particularly focused on strengthening our presence in New England as we expand further into Massachusetts, New Hampshire, and Maine, positioning DiPrete Engineering for continued growth in the region." - Sheryl Guglielmo, Principal at DiPrete Engineering.

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