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## 2024 Women in CRE: Tracy Kenney, W.T. Kenney Co., Inc.

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Tracy Kenney  
CFO  
W.T. Kenney Co., Inc.

What recent project, transaction, or accomplishment are you most proud of? My accounting team has successfully completed the implementation of our new financial accounting and project management software at W.T. Kenney Co. This has been a significant project, and the benefits are already clear. With this new system, we now have access to detailed data that was previously

unavailable. The comprehensive reports we've developed are empowering the executive team to make informed, fact-based decisions, driving our company towards continued success. I am so proud of the hard work, dedication, and collaboration of our incredible team.

What challenges have you faced as a woman in commercial real estate? Throughout my career in real estate, I've been fortunate not to face many challenges as a woman. However, there was one rare but memorable occasion when an important client spoke down to me, dismissively asking for a male counterpart after hearing my input. In that moment, my colleagues at W.T. Kenney Co. stood by me fully, demonstrating our company's core values of integrity and loyalty. Their unwavering support reinforced that we do not tolerate such behavior, and we made the decision to cease doing business with that client. I am proud to work with a team that shares core values, and I am grateful for their commitment to fostering a positive, inclusive environment for everyone.

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