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## **2024 Women in CRE: Amanda Gould, Weston & Sampson**

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Amanda Gould  
OPM Field Representative

What is your vision for the future of women in commercial real estate? I envision the future of commercial real estate as one that emphasizes collaboration and embraces technological advancements. As green building practices become more common, projects will be more efficient, sustainable, and successful. I believe the industry will benefit greatly from these innovations, leading to improved project outcomes and a more forward-thinking approach. The key to this future is being open to change and continuously seeking ways to integrate new ideas into traditional practices.

What advice do you have for young women aspiring to enter commercial real estate? My advice is to stay curious and committed to learning every day. The industry is multifaceted, so it's crucial to understand its different aspects. Networking is also vital, as building relationships with professionals can provide guidance and opportunities. Additionally, being adaptable is essential; the ability to think on your feet and solve problems quickly will serve you well. Don't be afraid to take on challenges, as they often lead to the most significant growth and experience.