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2024 Women in CRE: Stasha Greenalch, BW Kennedy & Co.

September 27, 2024 - Spotlights



Stasha Greenalch
Project Manager

What recent project, transaction, or accomplishment are you most proud of? I am most proud of my work as a project manager of a successful project in Lexington, MA, a life science project known as Braskem Renewable Innovation Center. Braskem is a new client for BW Kennedy & Co. and a new company in the area. My project team was onsite full-time managing the \$22 million, 35,000 s/f design-build project. This included new infrastructure, fire separation barriers, and coordination logistics due to working within an occupied campus. I met daily with Braskem's point of contact to ensure that all their needs and user-required services were met. The project timeline required early office area occupancy to accommodate relocated office personnel. The project was completed on time and on budget.

What is your vision for the future of women in commercial real estate? I envision more women having positions of leadership in commercial real estate in the future. Back in the day, women on the job site were very rare and usually worked in the trades. As the industry continues to grow and diversify throughout the years, more women are holding positions of leadership. Women continue to set the example and make inroads for future women in construction. The women of today have proven success in the industry and are meeting the challenges of the commercial real estate industry, opening more doors for future women to join the industry.

Why should this nominee be recognized in our Women in Commercial Real Estate Spotlight?

"Stasha joined BW Kennedy right out of college. We identified her at a career fair her senior year and she exhibited leadership qualities that ring through today. In her six years with BW Kennedy & Co., she has grown from an assistant project manager into a full team lead project manager. She has demonstrated the ability to run her projects with very little oversight and is able to manage all aspects of the project from delegating duties to her staff, executing her own personal responsibilities to being the point of contact for the client. Stasha has a bright future as a leader at BW Kennedy & Co. and in the commercial construction and real estate industry." - Brian Kennedy, President at BW Kennedy & Co.