



CELEBRATING
55 YEARS

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2024 Women in CRE: Kristie Russell, Colliers

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Kristie Russell
Research Manager

What recent project, transaction, or accomplishment are you most proud of? One of my proudest achievements is expanding our reporting to include the downtown Portland, Maine, office market and creating a detailed New Hampshire Multifamily report. These updates have garnered positive feedback and provided critical market insights that support informed decision-making. Navigating the challenges of data compilation and analysis has been rewarding, and the positive client feedback underscores the reports' value to users, owners, and investors.

What advice do you have for young women aspiring to enter commercial real estate? For young women entering commercial real estate, it's crucial to actively seek opportunities and assert your presence in a male-dominated field. Find mentors who can offer valuable guidance and hands-on learning experiences. Continuously absorb information and contribute actively to discussions, showing your commitment to growth. Don't hesitate to share your ideas and perspectives confidently, as this will help build your confidence and establish your presence in the industry.