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Skanska names Campbell supplier diversity manager

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Cassandra Campbell

Boston, MA Skanska has appointed Cassandra Campbell as supplier diversity manager. Campbell brings a robust track-record in compliance, contractual analysis, and business administration along with a deep commitment to furthering diversity and inclusion across organizations.

Based out of Skanska's local office, Campbell will be responsible for developing and managing regional offices' supplier diversity strategy, and collaborating with internal stakeholders including operations, preconstruction, marketing, and business development to maximize opportunities for the diverse subcontractors Skanska partners within the New England region. She will also take the lead in organizing diverse business events, representing Skanska in the diverse business community, and overseeing the education of Skanska's supplier diversity program to employees who engage with diverse business firms.

"We're incredibly excited to have Cassandra join our team as Supplier Diversity Manager," said Bryan Northrop, executive vice president of Skanska USA Building's New England region. "Her dedication to advancing initiatives across the diverse business landscape is in complete alignment with Skanska's own mission to maximize opportunities for minority and women-owned, as well as disadvantaged businesses in our industry. In addition, her experience at Massport will prove invaluable as we continue to strengthen community relationships and develop inclusive practices that bolster the small businesses we support across New England."

"Cassandra is a dynamic addition to the team who brings a passion and expertise for promoting and engaging with the diverse business community," said Joycelyn Yue, national director of supplier diversity for Skanska USA Building. "She will play a pivotal role in advancing Skanska's supplier diversity program strategies and will expand our community outreach initiatives in the New England region."?

Campbell joins Skanska from the Massachusetts Port Authority (Massport), where she held numerous roles throughout her 27-year tenure at the company including Senior Accounts Receivable Specialist, Accountant, Internal Audit Staff, Compliance Contractual Analyst, and most recently, Senior Program Administrator for M/WBE & DBE Construction. In her latter role, she honed her expertise in promoting the success of small diverse businesses and pioneering data analysis methods to enhance business diversity initiatives. She was also responsible for all aspects of M/W/DBE compliance, coordinating relevant programs and initiatives with third party partners, and served as an advisor on M/W/DBE matters for key Massport stakeholders.

"I'm thrilled to be joining Skanska and contribute my expertise and experience to what Skanska is already doing towards supplier diversity," said Campbell. "Skanska is known across the industry as a trailblazer in creating unique opportunities for small diverse businesses, and I'm looking forward to advancing these efforts across New England."

Campbell received her B.A in Business Management and Masters in Business Administration from Curry College. She also holds an A.S in Criminal Justice from Quincy College.

