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## **CambridgeSide opens Mango fashion store**

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Cambridge, MA CambridgeSide has opened Mango, one of Europe's leading fashion brands, which exclusively features the retailer's women's line within its Mediterranean-inspired store concept, New Med.

Mango is now open and welcoming shoppers into a world where versatility meets style. Located on level 1, the new design concept reimagines the Mango store as a Mediterranean dwelling, focusing on sustainability and architectural harmony. The store concept features warm and neutral shades, along with traditional and eco-friendly materials like ceramic, tuff, wood, marble, esparto, and leather throughout.

Mango is one of many openings coming to CambridgeSide. Shoppers will find additional new retailers over the coming months, as well as the opening of CanalSide Food + Drink, a global food concept featuring waterfront views, a collection of innovative eateries, and a centrally located bar serving craft cocktails, beer and wine. Featuring fourteen restaurants, from local favorites to new concepts, CanalSide is part of a transformed CambridgeSide offering a new shopping and dining experience to visitors.

Best recognized for its designs and quality, Mango features pieces which transition from everyday wear to special occasions, with the perfect blend of contemporary and classic styling. The CambridgeSide opening is part of Mango's expansion plan in the U.S. which aims to achieve 40 owned stores in the country by the end of the year. Mango first began its expansion in the United States in 2022 with the opening of its flagship store on Fifth Ave. in New York City.

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