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## **SVN The Masiello Group names Dano managing director**

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Brian Dano

Bedford, NH SVN The Masiello Group has appointed Brian Dano as its new managing director. With a track record as a top performing broker and a vision for growth, Dano is poised to lead the company into its next chapter of success.

Dano, who has been part of SVN The Masiello Group since December 2020 as a senior commercial real estate advisor, brings a wealth of expertise and a deep understanding of the commercial real estate landscape. His background includes transacting over 57 deals and generating significant volume, highlighting his ability to deliver results and drive business forward.

In his new role, Dano plans to enhance the commercial business through three strategic initiatives:

- Standardization for Scalability – Implementing efficient and effective processes to ensure consistent quality across operations.
- Recruiting Top Talent – Attracting and retaining the best professionals in the industry to strengthen the team.
- Enabling Top Talent – Providing the necessary tools and resources to empower team members and foster their success.

“I am excited to take on this new role and build upon the strong foundation of our existing culture,” said Dano. “Together, we will focus on expanding our geographic reach into Vermont and Massachusetts, as well as pursuing mergers and acquisitions to bolster our property management services.”

Our affiliation with the SVN brand will continue to be a cornerstone of our strategy, leveraging a national network of over 200 offices and 1,600 trusted advisors.”

“We are thrilled to welcome Brian Dano, as our new managing director for SVN The Masiello Group,” said Lukas Krause, CEO, SVN International Corp. “With his exceptional leadership and deep industry knowledge, Brian is a tremendous addition to their leadership team. We are confident that his passion for collaboration will drive continued growth and success for SVN and their clients. Together, we look forward to further elevating our brand, strengthening relationships, and expanding our reach in the CRE marketplace.”

SVN The Masiello Group has established itself as the largest real estate brokerage north of Boston, with a commitment to innovation and excellence. The firm’s partnership with SVN has provided a global platform and technological edge, enabling them to meet diverse commercial real estate needs effectively.

Dano holds a Bachelor of Science in Business Administration with a concentration in Finance from the University of Massachusetts and has completed advanced studies at Boston University and Harvard Business School Online. His dedication to the industry is further underscored by his active membership in several professional organizations, including the New Hampshire Commercial

Investment Board of Realtors and the National Association of Office and Industrial Professionals.

As SVN The Masiello Group looks to the future, Dano's leadership promises to propel the firm to new heights, ensuring continued growth and success in the competitive real estate market.

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