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## **Sperry expands into New Hampshire; Pascucci joins firm as affiliate, Sperry-Commercial Realty Associates**

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Chris Pascucci

Bedford, NH According to Sperry, a commercial real estate firm specializing in the investment sales brokerage, leasing brokerage, business brokerage, property management and investment of commercial real estate, veteran commercial real estate professional Chris Pascucci is joining the firm as an affiliate under the name Sperry-Commercial Realty Associates.

Sperry-Commercial Realty Associates specializes in leasing and investment sales of commercial real estate in New Hampshire, Maine and Massachusetts.

“Sperry is a top brand known for its strong network, innovative marketing strategies, and commitment to client success, making it an attractive choice for my new business,” said Pascucci. “My goal is to establish the firm as the premier commercial real estate leader in Northern New England with a commitment to excellence and innovation. We will do so by adding well-established and top brokers and by building a culture to deliver exceptional service to clients.”

Prior to launching Sperry-Commercial Realty Associates, Pascucci served as principal broker and managing director of The Masiello Group where he played a key role in expanding the company’s commercial real estate division. By partnering with a prominent national commercial real estate brand, he successfully broadened the company’s reach and service offerings. Under his leadership, the team grew to include 20 associates specializing in various aspects of commercial real estate. Pascucci’s efforts not only enhanced the company’s market penetration and bottom line, but also solidified its reputation as a leading provider of commercial real estate services in the region.

“Chris is a demonstrated leader in commercial real estate in New England,” said Mark Hinkins, CCIM, FRICS, global president at Sperry. “We are aggressively and strategically looking to expand throughout the United States and internationally. This year we launched our master country franchise program and are in advanced discussions in Australia, India, and multiple countries in the middle east and Pacific Rim regions while making them available for additional select countries around the world. Sperry has the platform, collaboration, technology, and culture to attract key brokerage offices and teams to the firm.”

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