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Sullivan and Building Mass Careers honored as “Apprenticeship Ambassadors” at the White House

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Washington, DC Steve Sullivan and Building Mass Careers were included in the latest cohort of “Apprenticeship Ambassadors” and honored at a White House ceremony.

Apprenticeship Ambassadors are helping to modernize registered apprenticeships by making specific commitments to sponsor promotional and training activities, conduct outreach to people from underrepresented populations, launch registered apprenticeship programs and hire apprentices.

“The Apprenticeship Ambassador initiative shows how a powerful national network can promote and expand registered apprenticeship programs successfully for the benefit of workers, employers and communities nationwide,” said assistant secretary for employment and training José Javier

Rodríguez. “We congratulate our Apprenticeship Ambassadors for their achievements and partnership and look forward to the continued growth of these programs with the help of our latest cohort of ambassadors.”

The new cohort of organizations have committed collectively to the following actions:

- Develop over 500 new registered apprenticeship programs and 300 resources in their first year.
- Host over 1,200 outreach and recruitment activities, 600 trainings and 500 promotional meetings.
- Hire more than 6,700 new apprentices.

The department’s Office of Apprenticeship collaborated with Apprenticeship Ambassadors to promote registered apprenticeship as part of the 10th Annual National Apprenticeship Week, Nov. 17-23, 2024.

Sullivan used the opportunity to raise the issue of restrictive apprentice-to-journeyperson ratios that are imposed under MA apprenticeship law. He told federal apprenticeship officials of our member contractors who have been told by the state they cannot hire new apprentices due to ratios. U.S. DOL officials said they would survey ratios requirements across the country and follow-up with him.

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