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NewBridge on the Charles opens first model cottage

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NewBridge on the Charles, a continuing care retirement community being developed by Hebrew SeniorLife, opened its first model cottage. The Cottage Community at NewBridge is a cluster of 50 free-standing, single family homes ranging from 1,400 to 2,014 s/f.

Situated on a 162-acre campus, NewBridge on the Charles offers independent and active older adults 256 homes in cottages, villas, and apartments that are supported with senior services.

The cottages, with preconstruction options to add a finished basement, loft, or both - increasing living space to up to 3,200 s/f. As seen in the model, each cottage has granite countertops, master suites, appliances and a gas fireplace. Many of the cottages also have hardwood flooring and patios, and each home has a one- or two-car garage with ample storage space.

"The NewBridge Cottage Community is the perfect option for older adults who seek the privacy of a free-standing home coupled with the amenities and security of a first-class continuing care retirement community," said Ruth Stark, NewBridge on the Charles director of marketing. "Cottage Community members will have their own clubhouse, tennis court and putting green as well as access to the Carl J. and Ruth Shapiro Community Center located at the heart of the NewBridge campus."

NewBridge will offer its residents extensive amenities to address everyday wants and needs, such as a shuttle with scheduled transportation, concierge services, and weekly housekeeping, as well as restaurants, recreation facilities, walking trails, library and a fitness center.

"My husband and I weren't really searching for a retirement community, but when we saw the NewBridge Cottage Community, we knew it was exactly what we were looking for," said Carol Clingan, former senior vice president of Fleet and cottage member. "Until we discovered NewBridge on the Charles, we didn't know that options like this existed. We look forward to living in this beautiful community, and not having to worry about the upkeep that we deal with on our current home. This is the perfect next step for us at this time in our lives."

NewBridge on the Charles is a membership community committed to keeping all its residents actively engaged and in their homes for as long as possible. To live at NewBridge, seniors must purchase memberships by paying an initial fee, which is based on the housing style they select. Ninety percent of the membership fee is refundable when a resident leaves the community. NewBridge on the Charles is scheduled to open its campus in the summer of 2009.

About NewBridge on the Charles

NewBridge on the Charles, located on the 162-acre Dr. Miriam and Sheldon G. Adelson Campus off West Street in Dedham, Mass., is being developed by Hebrew SeniorLife, an organization that has worked for the advancement and care of older adults for more than 100 years. When completed in the fall of 2009, NewBridge on the Charles will provide a continuum of state-of-the-art residences and health care services for seniors starting at age 62. For independent and active older adults, the

campus includes 256 homes in cottages, villas, and apartments that are supported with senior services. NewBridge will also have 51 units in the Jack Satter Assisted Living Center Residence and 40 beds in the Alfred and Gilda Slifka Memory Supported Assisted Living Residence; 268 short-term rehabilitation and long-term care beds in the Gloria Adelson Field Health Care Center. The campus features the Rashi Jewish Day School, the amenity-rich Carl J. and Ruth Shapiro Residential and Community Centers, recreation facilities, 17 miles of walking trails, and 100 acres of preserved open space, for a vibrant and fulfilling living experience, regardless of age or ability.

About Hebrew SeniorLife

Hebrew SeniorLife, founded in 1903, provides a continuum of care to more than 5,000 seniors in the Boston area including supportive senior housing, a continuing care retirement community, adult day health, long-term care, post-acute short-term care, and out-patient clinics. The organization's Institute for Aging Research has earned worldwide recognition for its work in geriatric medicine and applied geriatric research. The largest provider-based, geriatric research facility in the country, the institute is committed to finding ways to improve the quality of life for adults as they age. The Institute's faculty, many of whom hold Harvard Medical School appointments, includes leading experts on a broad range of conditions that affect seniors, including, delirium and dementia, osteoporosis, falls and fainting, cardiovascular disease and quality health care standards. Hebrew SeniorLife trains more than 1,000 caregivers in geriatric care annually and is a major site of the Harvard Medical School's Geriatric Fellowship Program.

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