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Kona Brand opens first pop up store at Snowport Holiday Market

November 29, 2024 - Retail



Boston, MA Kona Brand of Marshfield has opened it's first pop up store for the holiday season.

From November 8th - December 29th, 11am-8pm everyday Kona Brand will be at 65 Northern Ave., also known as the Snowport Holiday Market.

Kona Brand founder Zac Will said, "My ultimate goal is to open up my own surf shop/animal shelter with my line of Kona gear against the walls on one end, and adoptable dogs on the other end. This pop up store at Snowport is my first major step towards that goal."

Snowport has 150+ other small businesses in the area selling holiday goods. Also is a beer garden and gourmet food trucks. It's the perfect date spot or hub to get all your Christmas shopping out of the way in one afternoon.

Kona Brand is an apparel company that makes fun winter flannels by combining the feel of traditional flannels with the flare of Hawaiian shirts.

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