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## **2024 Ones to Watch - Industry Leaders: Nadine Ezzie, ezzie + CO.**

November 29, 2024 - Spotlights



Nadine Ezzie  
Founder & Managing Partner

ezzie + co.

Three skills that you use every day in your position:

Empathy, agility, and curiosity

Best book, podcast, or app for aspiring leaders:

“CRE Unplugged” (shameless promotion).

Best advice for new leaders in 10 words or less:

Be willing to change your mind and never stop learning.

What recent project, transaction or accomplishment are you most proud of?

I am most proud of my impact as a thought leader at the intersection of AI and commercial real estate. By reimagining industry approaches with an innovative, human-centered focus, I help companies embrace AI's potential for a more inclusive, efficient future. I make complex topics accessible for all, speaking for organizations like NAIOP MA, CREW, and CoreNet New England, inspiring audiences to envision and actively shape the future of CRE.

What makes this nominee an Industry Leader?

“A pacemaker whose ability to identify trends in the marketplace, parse and distill complex theory into actionable initiatives, driving value for organizations and individuals, makes her a standout candidate. Her technological acumen, legal, philosophical, and ethical expertise coalesces in our digital age, leveraging and reforming the way we work.” - Jackie Falla, director of client services, Elaine Construction.

What was one of your biggest challenges as a leader and how did you overcome it?

My biggest challenge as a leader was forming my legal and advisory firm. In the uncertain, messy stages of entrepreneurship, I often felt like I was starting from scratch. By embracing discomfort, trusting this journey as the next evolution of my career, and leaning on trusted advisors, I found clarity. I learned that true leadership means not rushing through discomfort but facing it head-on to fuel growth and shape a bold vision for the future.

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