

2024 Ones to Watch - Industry Leaders: Christopher Ladd, AIA, NCARB, Ci Design, Inc.

November 29, 2024 - Spotlights



Christopher Ladd, AIA, NCARB Vice President & COO

Ci Design, Inc.

Three skills that you use every day in your position:

Active listening, setting clear priorities, and connecting the dots.

Best book, podcast, or app for aspiring leaders:

Steve Jobs by Walter Isaacso.

Best advice for new leaders in 10 words or less:

Encourage focus on firm-wide strategy; collective success drives individual growth.

What recent project, transaction or accomplishment are you most proud of?

I am proud of how Ci Design has rapidly grown while maintaining our core values and commitment to innovative design and stellar service. Not only have we expanded dramatically in recent years, but we have been fortunate to continue to attract top-tier architects and designers with deep and diverse expertise to lead and expand upon all practices in a variety of markets across the country and around the world.

What makes this nominee an Industry Leader?

"Ladd empowers the team to make decisions that drive success for both individuals and the firm. He has structured the business to offer unique, diversified project solutions, strengthening both the portfolio and the team. Embracing innovation, Ladd adapts to change, ensuring the firm's continued growth and long-term success." - Maya Gacina, Marketing & PR Specialist, Ci Design, Inc.

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