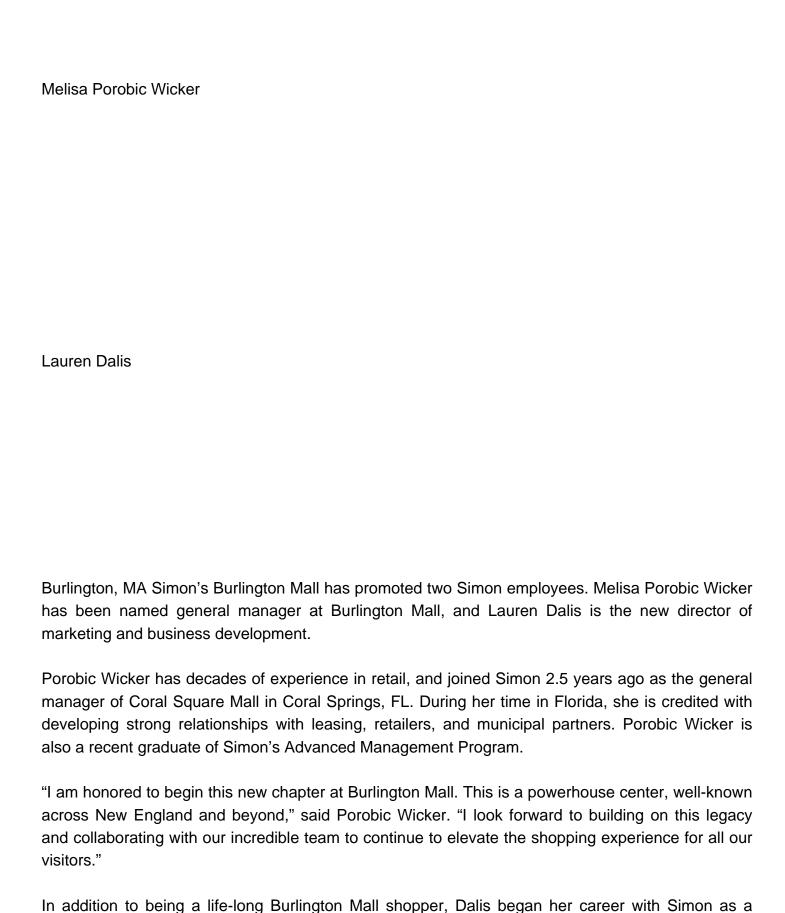


Porobic Wicker and Dalis promoted at Simon's Burlington Mall as new general manager and director of marketing & business development

December 20, 2024 - Retail





Northeastern University co-op student in 2005, working for the Marketing Department. She started her full-time career as a marketing assistant while finishing her senior year in college. Dalis' roles with Simon have included marketing positions at Square One Mall, Arsenal Mall (now Arsenal Yards), Liberty Tree Mall, and most recently Northshore Mall, which Dalis has called "home" for the

past 12 years.

"I am beyond excited to partner with the top-tier retailers and restaurants at Burlington Mall, as well as with the surrounding neighborhoods to drive business and engagement," said Dalis. "Together with our new general manger, I am enthusiastic about not only enhancing the shopping experience for our customers, but also fostering a vibrant community atmosphere."

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