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## **Saam Architecture hires Ransom as director of marketing**

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Danna Ransom

Boston, MA Saam Architecture has hired Danna Ransom as the firm's new director of marketing. With decades of experience working for award-winning design firms, Ransom brings a wealth of knowledge in marketing professional services in the city's diverse real estate industry.

At Saam, Ransom will be involved with proposal writing and coordination; interview preparation; communications; and the development of the firm's mission and strategic vision. In addition, she will play a key role in the firm's business development by maintaining involvement with professional organizations, attending industry events, and building and maintaining client relationships.

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