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2024 Year in Review: Josh Soley, CORE

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Josh Soley, SIOR, CCIM
President

CORE

What noteworthy transactions or deals from this year best exemplified key market trends or shifts?

Acquiring the Kittery Shopping Center earlier this year highlights the importance of breathing new life into underutilized properties. This 24,000 s/f space presented a great opportunity to address retail vacancies with tenant build-out assistance and renovations focused on sustainability. This project reflects a growing market trend: combining value-driven investments with community impact. By transforming overlooked properties into thriving hubs, we're addressing immediate market demands while ensuring long-term growth opportunities

What was your greatest professional accomplishment or most notable project, deal, or transaction in 2024?

Mentoring talented team members has been one of the most rewarding parts of this year. As we expand our services, we're always looking for driven individuals to join our team and grow alongside us. Investing in our people is as critical to our success as any transaction, and seeing their achievements motivates us to push the boundaries of what CORE can accomplish.

What emerging trends will drive investment and development in 2025?

The launch of our Acquisitions Division reflects a clear trend: the increasing demand for integrated, value-driven real estate solutions. With market stability improving and rate cuts expected, we're bullish on industrial, multifamily, and logistics properties. Our team's ability to identify underutilized assets and enhance them through thoughtful investments, and in-house management, aligns with these growth opportunities. In 2025, sustainability will also take center stage as we help investors align financial goals with environmental responsibility, ensuring resilience and success in an evolving market?.

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