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## **2024 Year in Review: Nadine Ezzie, ezzie + co.**

December 27, 2024 - Spotlights



Nadine Ezzie  
Founder & Managing Partner

ezzie + co.

What was your greatest professional accomplishment or most notable project, deal, or transaction in 2024?

ezzie + co. is proud to be a leading advisor on the impact of AI within commercial real estate. 2024 saw an increased demand from firms seeking counsel from attorneys and advisors embracing this revolutionary technology for its unprecedented ability to transform the industry. We take pride in representing clients on how to harness this tool to raise organizations to new heights of operational excellence, all in furtherance of a more advanced and human-centric industry.

What emerging trends will drive investment and development in 2025?

AI will continue to be a leading trend in 2025 for its unprecedented impact on commercial real estate, most notably, its ability to unlock the full potential of data-driven decision-making. From predictive analytics that enhance site selection to automation tools that streamline operations, AI is transforming how stakeholders approach investment and development. By leveraging AI, firms can uncover actionable insights, optimize processes, and achieve greater efficiency, all while focusing on creating human-centric, sustainable spaces, a driving demand in today's market. The integration of AI will not only drive smarter investments but also enable developers to stay competitive in an evolving market.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540