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Statewide comm'l. board of Realtors launches in Mass. - RCA-MA

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The new leadership of the only commercial board of Realtors in Mass., approved for statewide expansion and a new name by the NAR, was installed into office by the president of the Mass. Association of Realtors (MAR). Now named the Realtors Commercial Alliance of Mass. (RCA-MA), the trade group held its first membership meeting and education program since its expansion at the Radisson Hotel at which the organization's volunteer leaders were sworn into office by MAR president Susan Renfrew.

According to the RCA-MA's new president, Sandy Brown of Cale Commercial Realty, "We were delighted to be approved as the newest statewide overlay Realtor board in the U.S., since our goal is to unite commercial real estate interests in Massachusetts for the benefit of our members and the public." He also noted that the organization has just launched a new membership drive that offers 14 months of membership for 12 months dues and waives the new member application fee for those who join during 2008.

RCA-MA has organized the creation of a new board of directors with representation from every local board of Realtors in the state.

In addition to Brown, the new officers are:

- * Taylor Newton of King & Newton, president-elect;
- * Michael Travers of Jack Conway & Co. - Bridgewater, treasurer
- * Tim Garvey of Century 21 Commonwealth, secretary.

The members of the new board of directors to be installed include:

- * Ray Beal of Foster-Healey R. E.;
- * Mark Berezin of Infinity Comm'l.;
- * Richard Bruno of ERA Morrison Comm'l. Props.;
- * Tom Carroll of RE/MAX Ptrs.;
- * Jose Castelo of ERA Jose Castelo R.E.;
- * Jim Crocker of Wianno Realty;
- * Aime DeNault of Century 21 DeNault Realty;
- * Steve DeSisto of Coldwell Banker Commercial NRT;
- * Jane Fine of Fine Props., Inc.;
- * David Hutchinson of Coldwell Banker Residential Brokerage;
- * Martin Kane of King & Newton;
- * Chester Kasperek of Keller Williams Realty;
- * Richard Laham of Allied R. E.;
- * Tom Manuel of TFM Realty;
- * Tom McFarland of RE/MAX Realty Professionals;

- *Wendy Perkins of the Boston Restaurant Group;
- *Dan Robertson of Coldwell Banker Commercial NRT;
- *Ron Rusin of RE/MAX Right Choice;
- *Jeffrey Sheehy of Dundee Props.;
- *Michael Sorrentino of Century 21 Franklin St. Associates;
- *Jan Triglione of Premier Realty Group, Inc.

According to Brown, the benefits of membership in RCA-MA are:

- *Monthly networking meetings;
- *A quarterly e-newsletter;
- *Information on educational opportunities for commercial practitioners;
- *Use of NAR's red "Commercial R.E." Realtor logo on business cards and marketing materials.
- *Leadership opportunities
- *Being listed as a member on RcaMA.com, www.MaRealtor.com, and www.Realtor.org.
- *Access to all the benefits of Realtor membership.

Although the organization is managed by the Northeast Association of Realtors headquartered in Chelmsford, it is a stand-alone Board of Realtors, with its own charter, bylaws, and directors to the Massachusetts Association of Realtors and representation at the National Association of Realtors. The term Realtor is a trademark for use exclusively by members of the National Association of Realtors, with offices in Chicago and Washington, D.C.

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