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All Advertisements from the print editions now featured on websites

November 25, 2008 - Front Section

As a "value added" service for the many companies and professionals who advertise in the pages of the New England and New York Real Estate Journals each week we are proud to announce that all of the advertisements in the print editions are now being featured on all of our websites; nerej.com, nyrej.com and rejournal.com.

We are doing this to show our appreciation for all those who advertise in the print editions of NE & NY Real Estate Journals and also to further promote their cause, assuring that they receive the maximum amount of exposure possible and the most bang for their buck with each and every advertisement. As our founder, Roland Hopkins puts it: "Just another example of how the Journal fills its mission of being there for its clients and putting them first."

The NEREJ has over 25,000 weekly readers as does The NYREJ, that's a combined 50,000 plus readers each week. Rejournal.com receives an average of 100,000 plus page views, 25,000 visitors and 15,000 unique visitors per month, NEREJ.com receives an average of 40,000 plus page views, 6,000 visitors and 4,000 unique visitors per month and NYREJ.com receives an average of 42,000 plus page views, 8,000 visitors and 5,500 unique visitors per month.

The majority of readers of the NE & NY Real Estate Journals and the visitors of our websites are commercial real estate professionals and industry leaders, therefore providing our advertisers with a truly "targeted audience," given the fact that all print advertisements will now be included on our websites, free of charge, there is absolutely no better time or place to be advertising yourself, your company, your properties or products than the New England & New York Real Estate Journals.

To view the print advertisements online just click on the box with the statistics information on the top left corner of the Homepages then choose a category and view the advertisements.

To start advertising in the Journals and take advantage of this value added service please call John Picard at (781) 878-4540 x250 or email him at jpocard@nyrej.com.

For more information email me: dscott@rejournal.com or call: (781) 878-4540 x286 or (800) 654-4993.

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