



CELEBRATING
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2025 Women in Construction: Eduarda Romeiro-Alves, E Alves Cleaning Service Inc.

February 28, 2025 - Spotlights



Eduarda Romeiro-Alves
President

What was your greatest professional achievement or most notable project in the last 12 months? There have been numerous professional achievements to consider just one. We showcase them through our website, social media, or newsletter to reflect on these successes for insights into areas of excellence and opportunities for growth.

What has been the driving force behind your success? Client relationships and reputation building, strong relationships with clients and maintaining a positive reputation are essential for securing new projects and repeat business. Client satisfaction and referrals play a significant role in the success of my company.

What is your favorite / most beneficial part of Women in Construction week? Overall, my favorite part of Women in Construction Week is it serves as a catalyst for positive change, promoting greater gender diversity, equity, and inclusion within the construction industry. It encourages stakeholders to recognize the value of women's contributions and to work towards creating more inclusive and supportive work environments for everyone.

Who or what inspired you to join the AEC industry? My father was a carpenter most of his life. My brothers are successful business owners so, I decided to start a cleaning company as a strategic business decision driven by a combination of market demand, personal interests, combination of market demand, personal interests, and a strong foundation of hard-working family members.

What are your goals for the future? Invest in marketing and branding efforts to increase awareness of our cleaning company and differentiate yourself from competitors. Develop a strong brand identity and messaging that resonates with your target audience. Prioritize the well-being and satisfaction of your employees by offering competitive wages, benefits, and opportunities for career advancement. A happy and motivated workforce is key to the success of any cleaning company.