



CELEBRATING  
55 YEARS

# nerelj

## **Commercial Real Estate Women elects Smith as network president**

November 25, 2008 - Front Section

According to Commercial Real Estate Women (CREW), the industry's leading advocate for the success of women in commercial real estate, Jane Smith, partner with the international law firm Fulbright & Jaworski LLP, was elected 2009 CREW network president.

Smith has a broad and varied real estate practice involving complex multi-state and multi-national transactions. Her work includes mixed-use, industrial, retail and office projects, as well as brownfield sites, urban redevelopment and public-private partnerships. Smith is a fellow of the American College of Real Estate Lawyers and serves as chair of the 2008 ICSC Law Conference. "Recently she was named in The Best Lawyers in America, Real Estate Law and included in Real Estate Forum's list of Women of Influence.

This year CREW Network will update its landmark 2005 benchmarking report, Women in Commercial Real Estate. "Smith said that one of her 2009 goals is to advance CREW Network's career outreach initiative to encourage young women to enter the field of commercial real estate and to persuade more companies to hire diverse talent.

CREW Network also elected new officers and directors to serve on the 2009 network board:

President-Elect: Kristin Blount

senior vice president/partner with Colliers Meredith & Grew, NEWIRE Boston

Blount provides brokerage and advisory services to tenants and landlords. Blount has served as a member of the CREW network task force on membership and dues and as co-chair of the resource development committee. She currently serves as board liaison to the member education committee and the 20th anniversary task force. She served as president of the NEWIRE steering committee in the 2004-2005 year and has been actively involved in many NEWIRE committees in recent years.

Immediate past president: Lynny Osenbaugh president, Osenbaugh & Associates CREW Houston  
Osenbaugh is president of Osenbaugh & Associates, the third generation valuation and consulting firm. "She holds the MAI and CCIM designations. She served as 2003 president of CREW Houston and joined the CREW network national board in 2005. "Osenbaugh served as the CREW network national president in 2008. She has served as a trustee of the CREW Foundation. Osenbaugh has many years of involvement and connections with the Appraisal Institute.

New directors Diane Butler

senior VP and general manager, LandAmerica Valuation Corp., CREW Dallas

Butler is responsible for the management of its national valuation platform. In addition, Butler is part of the senior leadership team. Prior to LandAmerica, she was the managing principal of Butler Burgher and a principal in Trophy Investments. Butler served as 2006 CREW Dallas president and is a CREW foundation trustee, as well as a member of the resource development committee.

Tonya Creekmore VP of peripheral land development, Southeast, General Growth Properties,

## CREW Orlando/Atlanta

Creekmore's responsibilities include securing the catalyst anchor retailers for development and re-development of regional malls and power centers throughout the Southeast. Prior to joining general growth properties, Creekmore was partner at North American Properties. Creekmore has been a member of CREW Network for 12 years and has served on the CREW Atlanta board for five years including president in 2006, the year Atlanta hosted the CREW Network Convention and Marketplace.

Holly Nelson principal, TriSail Capital Corp. NEWIRE Boston

Nelson is a principal of TriSail Capital Corp., a wholly owned subsidiary of Bank of America Corp. She is responsible for TriSail's investment funds, ranging in size from \$100 to \$160 million, comprised of mezzanine loans related to commercial real estate. Nelson is a CREW delegate and member of the CREW finance committee. She served on the CREW nominating committee in 2007. She has served on various committees of NEWIRE. Nelson co-chaired NEWIRE's CREW Careers in 2008 and is co-chair of programs for the 2009 CREW Convention.

Returning Board Members:

Joan Cleland president, Acquest Development, Inc. CREW Detroit

Cleland heads all project development activities. Cleland has been a member of CREW Network for 15 years and was a member of CREW Detroit's first strategic board in 2003 as membership liaison. In 2004 she accepted the nomination as CREW Detroit's president-elect and served as president in 2005 and immediate past-president in 2006. Cleland served as chair for the 2007 CREW midwest regional conference in Detroit.

Terri Johnson managing partner, Bedford Cost Segregation, LLC, (formerly Bedford Capital Consulting, CREW Philadelphia

Working with nearly 50 employees nationwide, Johnson helps commercial real estate owners and investors realize significant tax savings with this valuable, engineering-based tax depreciation strategy. Bedford also provides cost segregation services to accounting firms that service the commercial real estate industry. During her 23 years in the commercial real estate market, Johnson has authored numerous articles and is a frequent speaker on Cost Segregation Studies. Johnson is a current CREW network board director and a member of CREW Philadelphia, where she served as President in 2001 and Immediate Past President in 2002.

Jenny Marler partner, Sonnenschein Nath & Rosenthal LLP

CREW St. Louis

Marler is a partner with Sonnenschein Nath & Rosenthal LLP, where she serves on the national strategic steering committee for the Real Estate Group. Marler also develops and maintains a real estate finance and development practice, with expertise on projects involving public incentives. She is a member of CREW St. Louis and served as president of the St. Louis Chapter in 2007. In 2007, Marler was awarded CREW Network's Achievement of Excellence Award.

Kristen Broadway Pleasants, VP and relationship manager, Wachovia Securities Real Estate Division, CREW Charlotte

Pleasants is the single point of contact for multiple Wall St. firms and institutional borrower clients in Wachovia's Real Estate Asset Management group. Pleasants is serving as immediate past president of CREW Charlotte and has previously served as the chair of the leadership development committee, programs committee and a director at large. In 2008, she served as a liaison for CREW Network's new chapter development and for the recognition committee. In 2007,

Pleasants was recognized as a Charlotte Business Journal 40 under 40 recipient.

Also serving on the 2008 board is Gail Ayers, PhD, chief executive officer of CREW Network.

The mission of CREW Network ([www.crewnetwork.org](http://www.crewnetwork.org)) is to advance the success of women in commercial real estate. CREW does this by looking outward to bring more women into the industry, showcasing member successes and serving as a key resource to its members and the industry. CREW Network members represent all disciplines of commercial real estate â€” every type of expert required to "do the deal." â€”Members comprise more than 8,000 commercial real estate professionals in 66 chapters across North America.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540