

## MountainOne promotes Denmark to executive vice president of MountainOne Bank

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North Adams, MA MountainOne has promoted Jonathan Denmark, to executive vice president of MountainOne Bank. In addition to his new leadership responsibilities, Denmark will continue to serve as president and COO of MountainOne Insurance Agency.

Denmark celebrates ten years with MountainOne this month. Early in his tenure as president & COO of MountainOne Insurance, he led the consolidation of MountainOne's Insurance agencies, True North Insurance and Coakley, Pierpan, Dolan, and Collins, and oversaw the rebranding of the combined agencies to MountainOne Insurance. His efforts also established a strong partnership with OneDigital for the agency's group benefits business line. Under his leadership, MountainOne Insurance has continued to expand, acquiring three agencies, opening a new office in Stockbridge, and expanding the agency's presence to the Pioneer Valley. Denmark's growth strategy, coupled with his expertise and dedication, have positioned the agency as a core contributor to MountainOne's success.

Denmark is highly regarded within both the insurance industry as well as the local community. He recently assumed the role of Board Chair of the Pittsfield Economic Development Authority (PEDA), which oversees the William Stanley Business Park. The park, home to the MountainOne building at Silver Lake and the Berkshire Innovation Center, is poised for significant development in the coming years. Denmark's leadership at PEDA will further align economic growth opportunities with community development in Pittsfield and beyond.

"It is a true privilege to announce Jonathan's promotion to Executive Vice President," said Robert Fraser, President & CEO of MountainOne Bank. "Over the past decade, Jonathan has consistently demonstrated visionary leadership and a deep commitment to MountainOne's mission. His ability to drive growth, foster innovation, and inspire collaboration has been instrumental to our success. This appointment reflects our confidence in his ability to guide MountainOne toward even greater achievements."

"I am deeply honored to step into the role of Executive Vice President at MountainOne Bank," said Denmark. "As we look ahead, I remain dedicated to advancing MountainOne's mission of delivering meaningful solutions that create lasting value for our customers, employees, and communities."

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