

Summit Realty Partners sign ten retail transactions with Desert De Oro Foods

March 28, 2025 - Retail



Lexington, MA Summit Realty Partners, Inc. has arranged ten = retail lease and sale transactions with Desert De Oro Foods, Inc. (DDO Foods), a multi-unit franchisee of Taco Bell. Exclusive brokers, Travis Ginsberg and Chris McMahon of Summit Realty Partners, Inc. have worked with Desert De Oro Foods, a 400+ unit franchisee, to fulfill their expansion goals throughout Southeast Massachusetts and Rhode Island.

Ginsberg said. "These strategic transactions demonstrate our ability to identify the best on and off-market real estate opportunities that align with our client's expansion strategy. We're excited about the potential these locations bring to the Taco Bell brand, and we're committed to helping our client achieve even more success over the coming years."

DDO Foods has signed deals in many key New England retail markets securing locations in high-traffic retail corridors, including but not limited to Hanover, MA; Easton, MA; Brockton, MA; Middleboro, MA, and Warwick, RI. The newly opened Hanover, MA location, shown, is situated on a pad site in front of Target located on heavily traveled Washington St. (Rte. 53), providing visibility and convenient means of access to its customers.

Kim Sims, director of real estate for DDO Foods said, "Travis' and Chris's dedication and commitment to DDO's growth in the New England market is remarkable! Their market knowledge and strong relationships have exposed us to amazing real estate."

DDO Foods and Taco Bell are actively pursuing new locations in Southeast Massachusetts and

Rhode Island to further expand its footprint. Ideal properties include pad sites, undeveloped land sites, endcap spaces, existing buildings, or build-to-suit opportunities that offer prominent visibility and convenient access. The preferred building size is 2,500 s/f, with a minimum land area of 23,000 s/f. A drive-thru is essential for all locations.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540