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Vijay of IA appointed MSPCC's Advisory Board chair

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Boston, MA IA is thrilled to share that their local studio's managing principal, Reetika Vijay, AIA, LEED AP, has been appointed as MSPCC's Advisory Board chair as of April 1. The Massachusetts Society for the Prevention of Cruelty to Children (MSPCC) has been on the forefront of innovative services and passionate advocacy to protect and promote the rights and well-being of children and families since 1878.

As the board chair, Vijay will be an ambassador for the organization's mission, accomplishments, and goals, thus garnering support from the community. She will also build consensus, ensure effective organizational planning, monitor and strengthen advocacy and fundraising programs, and guide and recruit new board members.

MSPCC's executive director, Nancy Allen-Scannell, said, "MSPCC is honored to welcome Reetika Vijay, managing principal for IA as chair of our Board of Advisors. Her leadership and professional skills, combined with her passion for supporting the well-being of families, will help ensure that MSPCC continues to be a supportive haven for children across Massachusetts."

The new appointment will be introduced and celebrated on April 3, 2025 at MSPCC's Turning Points event at the Fairmont Copley Plaza ([purchase tickets here](#)). Vijay said, "I cannot express how honored I am to assume the role of Advisory Board Chair for the MSPCC. The physical and emotional welfare of children is such a passion of mine. They need consistency, care, and support to feel safe. As the managing principal of IA's Boston studio, our mission is to create environments that allow people to thrive. This dovetails perfectly with my role on the advisory board: helping to ensure children have environments where they flourish."

As managing principal of IA's Boston studio, Reetika's leadership has directly contributed to IA's recognition as one of Boston's Best Places to Work, reflecting her commitment to cultivating a workplace culture that values creativity, accountability, and continuous improvement. Beyond her professional achievements, Reetika's impact resonates throughout the community. As the founder of IAReach, she has championed philanthropic initiatives that connect IA's global offices with local and global charities. Her work with organizations like United Way and Save the Children exemplifies her dedication to giving back. Her influence extends beyond architecture and design, making her a vital figure in Boston's ongoing growth and resilience.

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