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MountainOne hires Petell as vice president, community engagement officer

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Brenda Petell

North Adams, MA MountainOne has welcomed Brenda Petell as vice president, community engagement officer. In this role, Petell leads MountainOne's community engagement efforts across the Berkshires and South Shore, strengthening partnerships, advancing philanthropic initiatives, and furthering MountainOne's long-standing commitment to the communities it serves.

Petell brings a wealth of experience to MountainOne. Most recently, she served as director of volunteer engagement at Berkshire United Way. With a background in finance, people operations, and process improvement, her insights will be key in modernizing process and enhancing MountainOne's community engagement initiatives.

Petell will soon be named the 2025 recipient of the Girls Inc. of the Berkshires "She Knows Where She's Going" Award. This recognition honors her ongoing work as an outstanding local female leader who serves as a role model for young women.

Petell will oversee MountainOne's Community Dividend Program, coordinate corporate giving, and ensure that MountainOne's support aligns with initiatives that reflect the company's mission. She will also lead employee volunteer efforts, financial literacy programs, and MountainOne's storybook programming.

"We're thrilled Brenda has joined MountainOne and her enthusiasm for this role is welcomed and appreciated," said Robert Fraser, president and CEO. "Her experience, leadership, and commitment to community make her an excellent fit and a valuable addition to our team."

Under Brenda's leadership, MountainOne is poised to elevate its community engagement initiatives and ensure that philanthropy, volunteerism, and local partnerships remain a cornerstone of its identity.

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