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Boston Seaport by WS Development unveils many offerings for 2025

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Boston, MA Seaport Sweat, the free outdoor workout series, returns for its milestone 10th season, sponsored by Mass General Brigham Health Plan. From May 5 through September 30, 2025 Seaport Common will once again come alive with movement, music, and community as more than 100 free fitness classes take over the green space.

The Seaport Sweat sponsor, Mass General Brigham Health Plan, wanted everyone to stay cool while they break a sweat, so they implemented a hydration station on Seaport Common. Right next to The Current, the station features a water fountain, bottle refill spot, and a dog bowl.

New for 2025 is Sweatapalooza, a fitness festival debuting on Saturday, June 21 from 10:00am to 1:00pm. The celebration will be led by Eliza Shirazi and Bron Volney of Seaport Sweat, with a

special guest instructor presented by Go To Bermuda. In addition to high-energy workouts, the event will feature a live DJ, pop-ups, and giveaways.

Boston Seaport by WS Development has brought back two open-air shopping destinations for the new season. Seaport Summer Market kicked off its fourth season on May 10, celebrating local entrepreneurship, craftsmanship and art with a rotating collection of over 100 vendors throughout the season. Seaport x Black Owned Bos. Market returned for its sixth season on May 18 to showcase a mix of 60+ businesses each month, owned by a celebrated community of Black creators and makers. This year's Seaport x Black Owned Bos. moved to Harbor Way. Both markets are free, open to the public, and dog-friendly.

Taking place over thirteen weekends, Seaport Summer Market will showcase over 80 vendors each weekend from a rotating collection of over 100 businesses. It will also feature an outdoor food and beverage area, a live DJ spinning summer favorites, and special family-friendly programming.

Now in its sixth season, the Seaport x Black Owned Bos. Market returns in 2025 with its signature mix of vendors and creative community support for local businesses. This year celebrates local entrepreneurship and artistry with Black-owned businesses, highlighting a range of talent and creativity. The outdoor market expanded its footprint and moved to Harbor Way for a larger space. Guests may also sip, shop and stroll with beverages and food from rotating vendors, participate in giveaways and more. Also returning this season is The Tot Spot by The Little Cocoa Bean Co., a fun-filled area for kids.

The Current has returned to the Seaport, transforming into Camp Current for the summer 2025 season. Open from May 1 through August 31, Camp Current and its nine curated brands invite guests to shop, savor and rediscover the joy of carefree summer days.

This season's edition reimagines the spirit of classic summer camp with a modern twist, creating a retail destination filled with discovery, nostalgia, and style. The shops have been redesigned with a fresh take on the traditional summer cabin, painted in an earthy green and accented with custom-designed merit badges.

Camp Current's lineup hosts a mix of new and returning businesses, showcasing a handpicked selection of local, woman-owned, and nationally recognized brands, including luxury eyewear, locally made jewelry, skincare, gourmet snacks, stationery, and more.

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