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Warby Parker hosts opening at The Landing at Hyannis

May 23, 2025 - Retail



Hyannis, MA The Landing at Hyannis welcomed Warby Parker to the property on March 29. Marking the eyewear retailer's first location on Cape Cod, the new store will give shoppers access to the brand's full assortment of optical and sun eyewear offerings, its brand of daily contact lenses Scout

by Warby Parker, plus third-party contacts, accessories, eye exams to come, and more. Warby Parker offers a curated selection of styles to match any occasion. For every pair of glasses sold, a pair of glasses is distributed to someone in need through its Buy a Pair, Give a Pair program. To date, more than 15 million glasses have been distributed.

To celebrate its arrival at The Landing at Hyannis, Warby Parker hosted a grand opening event. Warby Parker is located at The Landing at Hyannis, 790 Lyannough Rd.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540