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## **BOMA Boston Update – BOMA International Conference, BOMA Golf and more!**

June 06, 2025 - Owners Developers & Managers

Boston, MA On Friday, June 6th, BOMA Members enjoyed the 20th Anniversary of the Fishing Tournament! 24 boats were launched from Liberty Wharf for a 4-hour fishing excursion, followed by a networking and awards celebration at TONY Cs!

Please join us for the BOMA International Conference & Expo which will be held in Boston, June 28th – July 1st at the Boston Convention Center. Close to 5,000 attendees from around the world will be joining us in Boston for an industry trade show, excellent education and numerous networking opportunities! To learn more about the conference, registration and exhibiting, visit the BOMA International Conference site at [www.boma.org](http://www.boma.org).

On Monday, July 7th, BOMA Boston will once again take over the Jones and Nicklaus courses at Pinehills Golf Club in Plymouth, Mass. for the Annual Golf Tournament! 300 BOMA members and guests will come together for a fun day on the course, terrific food, entertainment and a putting contest! To learn more, please contact Courtney Sullivan at [csullivan@gbreb.com](mailto:csullivan@gbreb.com).

Interested in learning about how to get Building Recognition at the The Outstanding Building of the Year (TOBY) Awards? Join us on Wednesday, June 18th for a TOBY Tutorial at 11 a.m. on Zoom. This workshop will provide valuable steps and helpful tips to strengthen your entry. This new presentation will give a detailed look at each section in a TOBY Awards entry, and have a live Q & A at the end with BOMA staff and TOBY committee members. Perfect for first-time submitters or as a refresher for those entering this year! For more information or to register, please contact Kayla Burmeister at [kburmeister@gbreb.com](mailto:kburmeister@gbreb.com)

BOMI: Leasing & Marketing for Property Managers will take place on Tuesdays & Thursdays - July 8, 10, 15, 17, 22, 24, 29, and 31. Class will be held virtual via Zoom from 4:00 – 7:00 p.m. and will be taught by James Russell, director, asset services, Cushman & Wakefield. Leasing & Marketing for Property Managers is a resource and how-to-guide for property managers who have been assigned the additional responsibility of leasing. The course covers everything from working with owners and prospective tenants, to creating marketing and leasing plans, to writing the actual lease. You will be provided with websites, techniques, and valuable resources to smooth your transition from property manager to leasing agent. As a property manager/leasing agent, you must be effective in placing customer needs ahead of other considerations. You must be able to respond rapidly to change, anticipate trends, and present your building more persuasively than the competition can. Furthermore, you must know that a signed lease at the end of the sale process is

the true beginning of marketing efforts, because it is cheaper to keep a tenant than to have to spend money finding a new one. If you have any questions or would like to register, please reach out to Kathryn Morgan at [kmorgan@gbreb.com](mailto:kmorgan@gbreb.com).

Join BOMA's Emerging Professionals at the Sunset Social, which will be held on Wednesday, July 16th at Harpoon Brewery from 6:00 – 8:00 p.m. Members and guest will enjoy an industry networking reception with great drinks, food and lawn games. For more information, contact Lauren Sullivan at [lsullivan@gbreb.com](mailto:lsullivan@gbreb.com).

For more information about events or educational offerings, and to get involved with BOMA Boston, visit our website at [www.BOMAboston.org](http://www.BOMAboston.org). Follow us on Twitter and Instagram @BOMABoston and on LinkedIn.

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