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## TRIA expands into new practice areas

June 20, 2025 - Construction Design & Engineering



Boston, MA TRIA, an award-winning architecture firm known for boundary-pushing design and a deeply client-centric approach, is expanded into a diverse range of new practice areas. Under the leadership of president and CEO Sherwood Butler, TRIA is now bringing its signature innovation to the multifamily, interior design, urban design/master planning, commercial mixed-use, adaptive reuse/repositioning, workplace, retail, and hospitality sectors.

With a decade of excellence in holistic design solutions for science and technology – working with global trailblazers like Moderna Therapeutics, Vertex Pharmaceuticals, and leading developers/owners/operators of life-sciences spaces – TRIA is building on its deep expertise to transform the built environment across industries. The firm has recently delivered standout projects in restaurants, workspaces, and repositioning efforts, solidifying its place as a dynamic force in

architectural design.

TRIA's newly expanded portfolio comprises an impressive array of projects, including the full repositioning of office spaces in Portsmouth, NH and Cambridge, MA, an office-to-hotel conversion in downtown Boston, a luxury 60-unit condominium and club in the Caribbean, new restaurants, and several ground-up multifamily and urban master plan developments in Massachusetts and New Hampshire.

"This is a pivotal moment in TRIA's journey," said Butler. "Our foundation in science and tech, combined with our growing multidisciplinary experience, has naturally evolved into a bold, integrated practice model. We're excited to push boundaries, foster innovation across sectors, and create spaces that inspire and transform communities. This evolution enables us to apply insights from one market to another, strengthening outcomes for clients and advancing the quality of the built environment across all sectors we serve."

The firm's cross-sector approach sets the stage for a new era—one where insight from each area informs and elevates the rest. This new era features a TRIA that's as visionary as it is versatile, poised to make a lasting impact through great and thoughtful design.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540