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Mace of KeyPoint Partners negotiates 36,192 s/f lease for The Picklr at Endicott Sq. - will open in building formerly occupied by Bed Bath & Beyond

June 27, 2025 - Retail



Danvers, MA KeyPoint Partners (KPP) negotiated a lease with the nation's premier indoor pickleball venue The Picklr at Endicott Sq. Vice president of retail brokerage Don Mace negotiated the transaction on behalf of the landlord.

The Picklr will open in a 36,192 s/f building formerly occupied by Bed Bath & Beyond. Endicott Sq. is a 56,275 s/f center centrally located on Endicott St., between Rtes. 128 and 114. Tenants at the center include Quest Diagnostics, Salem Five, and Advance Auto Parts.

The Picklr defines the pickleball experience with courts, amenities, and on-site pro shops. Unlimited play, tournaments, and free clinics are designed to help players train and connect with diverse competition. As partners with the Professional Pickleball Association (PPA), The Picklr is where pros play and pros are made. The Picklr has 80+ locations nationwide and two Massachusetts clubs

KeyPoint Partners is owned and run by three partners who are involved day to day in every facet of the business, backed by nearly 100 team members across eight offices who service a portfolio of 300+ retail, office, industrial, and mixed-use properties totaling 25+ million s/f in 14 states.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540