



CELEBRATING
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J.Crew Factory opens at Mountain Farms

June 27, 2025 - Retail

Hadley, MA Mountain Farms adds to its unique mix of retail offerings with the arrival of J.Crew Factory. Known for its classic, colorful styles for women, men, and kids, J.Crew Factory offers a fresh selection of wardrobe staples at a great value. Shoppers can look forward to frequent new arrivals, exclusive in-store events, and offers on styles for every season and occasion, making it easy to outfit the whole family.

“We couldn’t be more thrilled to be a part of the Hadley community,” said Jody Gietl, head of J.Crew Factory. “We look forward to welcoming the community in to find great style for every occasion, for the entire family.”

“We’re always looking for ways to enhance the shopping experience at Mountain Farms, and we’re excited to welcome J.Crew Factory,” said Nick Margitza, senior director of leasing at WS Development. “With its timeless style and everyday value, the brand is the perfect addition, and we’re confident it will quickly become a favorite among our shoppers.”

J.Crew Factory is owned and operated by the J.Crew Group, an internationally recognized omnichannel retailer and family of great American brands; J.Crew and Madewell.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540