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**Baran & Co opens at 16 State St.**

June 27, 2025 - Retail





Newburyport, MA Opening at 16 State St. in downtown, Baran & Co is a curated clothing boutique providing refined wardrobing for men and women. Baran & Co offers a selection of pieces that transition from day to evening.

The store provides complete outfitting including shoes, lounge wear, tops, bottoms, dresses, bags, and accessories which translate into a quality, statement wardrobe. Downstairs at Baran & Co houses the store's denim vault, men's attire, and custom sweatshirts for him and her, as well as giftable items.

"We're thrilled to be bringing our brand into downtown Newburyport, among so many wonderful stores. We hope Baran & Co. becomes a space that inspires and adds something truly special to the community," said Gina Baran, founder of Baran & Co.

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