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Wrentham Village Premium Outlets opens five new storefronts

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Image courtesy Simon

Wrentham, MA Wrentham Village Premium Outlets, New England's largest outdoor outlet shopping destination, is adding to its offerings with the arrival of Dolce & Gabbana, a new Coach coffee shop, La Vie en Rose, Rag & Bone NEW YORK, and Rhone. These summer openings will join a lineup of more than 170 brands and dining options.

Performance lifestyle brand Rhone recently opened their first outlet location, offering activewear focused on performance, innovation and style. The brand prioritizes making versatile clothing that

seamlessly transitions from the office to the gym and even to casual settings at home.

Set to arrive this month, Dolce & Gabbana brings its blend of Italian sophistication and modern glamour. Renowned globally for its bold aesthetic and commitment to craftsmanship, the luxury fashion house will offer a curated selection of clothing, leather goods, footwear, jewelry, and watches. This will be the first free-standing Mass. location for the brand, adding to the center's growing luxury category.

American fashion brand Rag & Bone NEW YORK, celebrated for its fusion of British heritage and downtown cool, will offer its distinct line of contemporary apparel that blends timeless tailoring with a modern, understated edge. The Coach Outlet at Wrentham will open a new in-store coffee shop, offering shoppers coffee, drinks, pastries and exclusive merch. Both venues will open later this summer.

"As New England's largest outlet destination, we are committed to continually elevating the shopping experience for our guests," said Ashley Feldhouse, area director of marketing and business development. "The addition of iconic fashion houses like Dolce & Gabbana and well-known lifestyle brands like Rhone and Rag & Bone reflect our commitment to offering a dynamic and diverse mixture of world-class shopping options. Wrentham Village Premium Outlets continues to be the go-to destination for visitors seeking style, value, and an unforgettable day out."

These additions come on the heels of several recent developments: premium apparel brand Vuori has officially opened its doors, while American Eagle and New Balance have moved into newly expanded locations.

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