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## BOMA Boston July Update – BOMA International Conference, BOMA Golf and more!

July 04, 2025 - Owners Developers & Managers



Boston, MA The BOMA International Conference & Expo was held in Boston, June 28th – July 1st at the Boston Convention Center. Close to 2,800 attendees from around the world traveled to Boston for an industry trade show, Building tours, excellent education and numerous networking opportunities! Conference attendees participated in a special community service activity making summer kits for our charitable partner Bridge. Through the generosity of conference attendees, \$10K was raised for Bridge for their programs and services. The third annual Student Day took place with 50 students and 25 mentors providing students with the opportunity to learn more about the industry. Thank you to our BOMA Boston Host Committee and Sponsors!

On Monday, July 7th, BOMA Boston will once again take over the Jones and Nicklaus courses at Pinehills Golf Club in Plymouth, MA for the Annual Golf Tournament! 300 BOMA members and guests will come together for a fun day on the course, terrific food, entertainment and a putting contest! Thank you to our Tournament Sponsor, C&W Services! To learn more, please contact Courtney Sullivan at [csullivan@gbreb.com](mailto:csullivan@gbreb.com).

BOMI: Leasing & Marketing for Property Managers will take place on Tuesdays & Thursdays - July 8, 10, 15, 17, 22, 24, 29, and 31. Class will be held virtual via Zoom from 4:00 – 7:00 pm and will be taught by James Russell, director, asset services, Cushman & Wakefield. Leasing & Marketing for Property Managers is a resource and how-to-guide for property managers who have been assigned the additional responsibility of leasing. The course covers everything from working with owners and prospective tenants, to creating marketing and leasing plans, to writing the actual lease. You will be provided with websites, techniques, and valuable resources to smooth your transition from property manager to leasing agent. As a property manager/leasing agent, you must be effective in placing customer needs ahead of other considerations. You must be able to respond rapidly to change, anticipate trends, and present your building more persuasively than the competition can. Furthermore, you must know that a signed lease at the end of the sale process is the true beginning of marketing efforts, because it is cheaper to keep a tenant than to have to spend money finding a new one. If you have any questions or would like to register, please reach out to Kathryn Morgan at [kmorgan@gbreb.com](mailto:kmorgan@gbreb.com).

Join BOMA's Emerging Professionals at the Sunset Social, which will be held on Wednesday, July 16th at Harpoon Brewery from 6:00 – 8:00 p.m. Members and guests will enjoy an industry networking reception with great drinks, food and lawn games. For more information, contact Lauren Schultz at [lschultz@gbreb.com](mailto:lschultz@gbreb.com). Thank you to our sponsor, Above the Rest Building Services!

For more information about events or educational offerings, and to get involved with BOMA Boston, visit our website at [www.BOMAboston.org](http://www.BOMAboston.org). Follow us on Twitter and Instagram @BOMABoston and on LinkedIn.

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