

Summit Realty secures 40th Tropical Smoothie property lease

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Lexington, MA Summit Realty Partners Inc. has completed its 40th Tropical Smoothie Cafe real estate transaction. This milestone reflects a near decade-long relationship between Summit and the smoothie, bowl, and food brand. Led by Chris McMahon and Travis Ginsberg, the Summit team has prioritized securing high-traffic retail properties in prime locations for Tropical Smoothie Cafe franchise owners across New England. Completed deals include a mix of endcap, inline, freestanding pad sites, and drive-thru-enabled locations, often positioned near key anchors such as Target, Hannaford, Stop & Shop, Market Basket, and Costco to ensure strong visibility, access, and foot traffic.

"We are proud of the relationship we've developed with Tropical Smoothie Cafe and their franchise owners," said Ginsberg, vice president at Summit Realty Partners. "Our in-depth understanding of the brand's real estate needs has been instrumental in securing locations that align with their growth strategy, while also supporting operational success in highly desirable markets."

With more than 1,500 locations in 44 states, Tropical Smoothie Cafe is a national fast-casual restaurant brand built on a mission to Inspire Better, a commitment that starts with better-for-you food and smoothies and extends to inspiring better in the communities.

Tropical Smoothie Cafe continues to resonate with health-conscious consumers," said McMahon, principal and director of Summit Realty Partners. "With a clear site strategy and strong franchise operators driving the brand, we look forward to supporting their ongoing expansion in New England and beyond."

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