



CELEBRATING
65 YEARS

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Planet Fitness opens 13,605 s/f location in Mercantile Center

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Worcester, MA Planet Fitness opened its newest club at 100 Front St, suite B in the Mercantile Center. This is Planet Fitness's third Worcester location.

The new Planet Fitness in Mercantile Center is 13,605 s/f and offers the following features and amenities:

- Strength equipment including free weights, expansive strength machines and plate-loaded bench presses, hack squats, and a seated calf machine.
- 48 pieces of cardio equipment.
- 69 pieces of strength equipment.

- Free fitness training included in all memberships.
- Functional training room including a turf for agility training.
- Dedicated HIIT (high intensity interval training) area with air bikes and rowers.
- Dedicated mobility and stretching space.
- Free WiFi.
- TVs with wireless connections to all cardio equipment.
- Black Card Spa.
- Hydro-massage lounge and bed, elite massage chairs, cryo+ loungers, red light therapy, and salon grade hybrid tanning beds.

“We are excited to continue to expand our Worcester footprint and to add a quality and affordable fitness option to this vibrant neighborhood,” said Bruce Edwards, CEO of Core Development and Management, an independent franchisee of Planet Fitness clubs. “We always aim to create a workout environment where everyone feels accepted and respected in our brand-new, state-of-the-art, and exceptionally clean fitness centers, and look forward to welcoming the greater Worcester community to the newest Planet Fitness location.”

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