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SMPS Boston names new board of directors

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2025-2026 SMPS Boston Board of Directors



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Boston

Boston, MA SMPS Boston, a volunteer organization supporting marketing professionals in the architecture, engineering, and construction (A/E/C) industries, has named its new board of directors

for the 2025-2026 program year. Composed of 11 dedicated members, the board reflects the chapter's ongoing commitment to the SMPS vision: Business Transformed Through Marketing Leadership.

SMPS Boston is one of the largest and most active chapters in the Society for Marketing Professional Services. The 2025-2026 board of directors is represented by the following A/E/C marketing and business development professionals:

- President: Molly Romano, CPSM, director of marketing at Windover Construction;
- Vice President/President-Elect: Dacota Griffin, national water sector marketing manager at GEI Consultants;
- Immediate Past President: Britt-Anya Bursell, marketing manager, proposals & operations at Tighe & Bond;
- Secretary: Annie Langlois, marketing manager at Sasaki;
- Treasurer: Lauren Hickey, director of marketing and business development at Finegold Alexander Architects;
- Director of Communications: Jenn Robertson, marketing manager at Sasaki;
- Director of CPSM Certification: Phil Learmonth, CPSM, senior marketing specialist at HNTB;
- Director of Membership: Lucy March, marketing coordinator at GEI Consultants;
- Director of Outreach: Alexa Prenovitz, proposal & content specialist II at Tighe & Bond;
- Director of Professional Development: Katherine Lesko, marketing manager at Chapman Construction/Design; and
- Director of Special Events: Emily Jenkins, business development at Bala Consulting Engineers.

This year, the board is embracing the theme “Elevate” – a call to rise above expectations and empower members through impactful programming, thought leadership, and meaningful connections. From industry-focused educational opportunities to volunteer initiatives and networking events, SMPS Boston is excited to deliver a year that will support marketers in trans/forming their businesses as marketing leaders.

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